**Present:** Pres Ryan Berry (Berry Digital Solutions), Treas Mark Boyer (Shine FM), Katie Neer (Solomon’s Garage), Members: Mitch Lingrell (LT’s), Tami Wenger (Project Teddy Bear), Kristie Herlong (Dorceys), Alex Dye (The Grove), Cindee Boyd (Village Clerk)

**Destination West Liberty:** Pres. Ryan Berry said he would like to continue focusing as an association on tourism and making West Liberty all that it can be as a destination for a weekend trip or day trip.

Kristie Herlong will work with Elle A Design and Main Graphics to update the brochures and have them printed.

Kristie will work with a photographer and staging for new photos for the website and social media.

Katie suggested the Association use monies to help local businesses update or improve signage. She knows that is a large cost for her own business as well as many others, and all businesses want to capture as much of the traffic driving through West Liberty. Signage is so important. Mark and Ryan agreed that could be something we could work on. Mitch and Ryan also continued discussion of wayfinding signs much like those in Bellefontaine. We all agreed to work towards having that done. Kristie suggested colorcoding the wayfinding signs and the signs at the businesses with the brochures. Blue for dining, red for shopping, etc. Mark also suggested making store signs similar to those at Town Hall for the Public Restrooms and the office, etc.

Ryan suggested stores downtown or restaurants, etc. might consider selling some Ohio Caverns or Markins Farms Ziplines, etc. merchandise. We feel it would help with the tourism feel.

**Tour of Homes:** Katie and Cindee continue to work towards the 2018 Tour of Homes. Right now there are 2 confirmed locations. Anyone with location suggestions for the tour should contact Katie at 844.9046 or Cindee at the Town Hall. During the meeting Alex Dye and Mitch Lingrell shared a couple suggestions.